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VELAS VALLARTA

Suite Resort & Convention Center
Puerto Vallarta - México

Hotel Uniforms You Want to (and Can) Buy;

Designer Uniforms Create Fashion Buzz at Velas Vallarta in Puerto Vallarta, Mexico

Puerto Vallarta, Mexico (April 14, 2009) - "Where can I buy that uniform?" isn't a question one normally overhears in a hotel or restaurant, but the innovative Velas Vallarta Suite Resort & Convention Center in Mexico's Puerto Vallarta breaks the mold of conformity with designer fashions for hostesses that guests want to and can buy.

The hotel's Boutique Fer sells the elegant, understated Melin Castro designs as a two-piece tunic and slacks ensemble. Castro, a renowned hotel designer in Mexico who creates everything from the interiors to spa accessories for Velas Resorts, designed the uniforms to express comfort and understated elegance, a hallmark of the hotel's interiors, as well as of its fine service.

The pieces are cut from fine linen, and the necklines are works of art with elaborately designed bead patterns hand-embroidered by craftsmen in Guadalajara. The lightweight ensemble comes in black and white and can be worn for any casually elegant outing during the day or night or worn as a bathing suit cover-up. It sells for 2400 pesos, or approximately \$200 US. The ensembles are also sold in the boutique of Velas Vallarta's sister hotel, the Grand Velas Riviera Nayarit.

Melin Castro of Melin Castro Design is one of Mexico's leading designers, well-known for her work with spas, restaurants, hotels, boutiques, offices and residences. In addition to her clothing line, she designs beachwear, beach and evening bags, and accessories.

Located on 10 acres of oceanfront in Puerto Vallarta, Mexico, Velas Vallarta Suite Resort & Convention Center is walking distance from Marina Vallarta Golf Course and just minutes from Downtown Puerto Vallarta's captivating attractions, activities and landmarks. Situated on the emerald waters of Banderas Bay, Velas Vallarta features a high-tech Convention Center, three swimming pools, a rejuvenating spa, fitness center, multiple restaurants, an inviting lounge, live music and entertainment, and breathtaking views of the surrounding Mexican Riviera. The family-friendly resort also offers a basketball and tennis court and special entertainment for adults and kids. For reservations or more information, please call 1.866.847.4609 or visit www.velasvallarta.com.

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